



THREE VIRTUAL MEETINGS

1ST “OPEN HOCARE 2.0” TRANSREGIONAL PUBLIC CONFERENCE
(21ST OCTOBER 2020)

2ND ” POLICY TOOL AND HOME CARE MEASURES (28TH OCTOBER 2020)

3RD “SME TOOL” (4TH NOVEMBER 2020)

Agenda (draft)

Version 3
10 2020



“Open HoCARE 2.0” transregional public Conference 21st October 2020 (2 hours) 10.00-12.00 a.m.

Agenda (draft)

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| 09:45 - 10:00 | Registration & Welcome by the Authorities |
| 10:00 - 10:15 | HoCare 2.0 challenges: presentation of the key challenges of the silver economy and home care solutions
Tranregional challenge and HoCare 2.0 strategy
(<i>Ákos Szepvolgyi LP/CTRIA, Hungary</i>) |
| 10:20 - 10:35 | Introduction and short training session on the co-creation methodology within the Open Innovation 2.0 model (HoCare2.0 tool)
(<i>Bende Csaba LP/CTRIA, Hungary</i>) |
| 10:40- 10:55 | Open innovation and Co-creation methodology at European Level
(European Commition: speaker to be confirmed) |
| 11:00 - 11:15 | Open Innovation, Co-Creation and quadruple helix: the experience of Lombardia
(<i>Angelo Gatto, Finlombarda s.p.a.</i>) |
| 11:20- 11:35 | Open Innovation, Co-creation and quadruple helix representatives: Cluster Tav Experience
(<i>Cluster Tav</i>) |
| 11:40 - 11:55 | Innovation in eHealth
(<i>ARIA SpA</i>) |
| 11:55 - 12:00 | Wrap up (ARIA SpA) |