

CYBER INVESTOR DAY

14 May 2019 // Madrid, Spain

#InvestCyber

Together with the Spanish National Cybersecurity Institute (INCIBE), the European Cyber Security Organisation (ECSO) gathers European pure-player cyber security startups, investors and national government representatives with the aim to facilitate an access to finance and investment opportunities.

The most promising European cyber security startups will **pitch their innovative solutions** and will participate in the **strategic business matchmaking sessions**, where they will meet with influential European and international investors.

*TO BE SELECTED AND PITCH YOUR INNOVATIVE TECHNOLOGY,
SEND US YOUR APPLICATION BEFORE 1 APRIL 2019*

ECSSO Business Matchmaking Events:

are designed to cover the different investment phases, ranging from seeding to strategic investment and M&A, as well as to support companies positioned on the entire cyber security value chain.

aim to increase the visibility of the European cyber security market players and to foster the European cyber security market consolidation.

**Join a unique forum for the strategic business exchanges
between investors and European cyber security startups**

APPLICATION PROCESS FOR STARTUPS

The selection of startups is based on the most innovative solutions to be introduced to the investors.

FILL THE APPLICATION FORM

DOWNLOAD [HERE](#)

PREPARE 5-SLIDE PRESENTATION

WHICH INCLUDES:

- Unique value proposition: *problem, solution, product*
- Market & go-to-market strategy
- Business model & use of proceeds
- Competition on the market
- Your top 3 competitive advantages
- Team size

SEND DOCUMENTS TO

wg4_secretariat@ecs-org.eu

DEADLINE 1 APRIL 2019

SELECTION COMMITTEE

- ECSO WG2 & WG4 Chairs (Experts on investments, market deployment and SMEs)
- INCIBE - Spanish National Cybersecurity Institute

SELECTED STARTUPS

will be individually contacted by

13 April 2019

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Stage introduction of the investors

Pitching Sessions for the selected European cyber security startups

Business Matchmaking Sessions between startups and investors
