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Privacy Policy

Data subject

Pursuant to article 4, paragraph 1, letter i of the Code on privacy, “data subject” is “the natural person to whom the personal data refer”. In this instance, data subjects are users who fill in the form in order to receive the service.

This page describes the website management criteria with reference to personal data processing concerning its users. This note is also published pursuant to art. 13 of Legislative Decree no. 196/03 – Code regarding the protection of personal information - to those interacting with the Open Innovation web portal for the protection of personal data, which may be accessed on the web starting from the address:'

<http://www.openinnovation.regione.lombardia.it>.

This Privacy Policy applies solely to the above website and not to other websites, if any, visited by the user through a link.

Purpose of the service

The Open Innovation platform was designed with the purpose of offering innovation operators a space for dialogue and sharing knowledge, to define collaborative projects, facilitate the creation of partnership programmes and access to networks, services and international platforms having a purpose being consistent with the above goals, promote dialogue among regional stakeholders and the recipients of research, innovation and competitiveness support policy, fostering a steady co-operation with local communities in defining regional support policy and tools.'

The platform may publish news, discussion notices, collaboration proposals, all falling under the scope of the initiative, that is, promoting dialogue and facilitating the aggregation of skills around the issues of regional smart specialisation within the areas of research and innovation. Any activities targeted at promoting purely commercial initiatives, meant as the provision of a service for a price, shall not be allowed.'

Purposes of the processing

The personal data provided at registration (ref. Registration data) shall be used for the purpose of allowing access to the platform. Besides the purpose reported above, the provided data may be processed to send information concerning the platform (e.g. newsletter).'

Controller and Processors

The Data controller is Regione Lombardia, with headquarters in Milan, Piazza Città di Lombardia 1, in the person of its Pro Tempore Legal Representative.

The Data processors are Finlombarda S.p.A., which performs operational activities in connection with the provision of the service and Lombardia Informatica S.p.A., which manages and maintains the information systems on behalf of Regione Lombardia.

Both are appointed as Data processors, to whom Regione Lombardia has given operational instructions in order to ensure the confidentiality and security of the data.

Registration data

Personal data provided by users while registering in order to access Open Innovation online services [and/or subsequently collected while using the same services, including those about web traffic (including, but not limited to, IP internet addresses)], will be processed for the management of the

contract and the provision of services, for maintenance and technical support; for the management of any complaints or controversies and for the prevention/prosecution of frauds or any other illegal activities. Moreover, they may obviously be processed also in compliance with the law.

In order to access the Regione Lombardia Open Innovation portal, users must register using a valid e-mail address as well as their Name and Surname. A temporary password, to be modified at first access, will be sent to the e-mail address provided.

Register / Login with a social network account

- LinkedIn: when accessing via LinkedIn, the following information is required:
 - Profile overview (which includes name, picture, summary and current position of the profile at hand);
 - Login with your LinkedIn account
- Login with your Facebook account
- Twitter: this being the access modality of choice, the e-mail address and password to the personal Twitter account will be requested, while the information that might be processed is the following:
 - History tweets;
 - People followed;
 - Profile update;
 - Publication of account Tweets.
- Login with your google account
 - E-mail used for the Google Plus profile
 - Nome completo, l'immagine del profilo e l'URL del profilo
 - All public domain information of the personal Google+ profile (if any, or if created subsequently).

The further authorisation for data processing required by the above is asked of users while registering with the corresponding social network.

Navigation data

While browsing this website, the computer systems and software procedures that govern its functionality collect certain personal data items, the transmission of which is implicit in the use of Internet communication protocols. Although the data items indicated above cannot be traced back to the identified users, they could allow for the identification of the users to whom they refer by means of reprocessing in conjunction with additional data held by third parties. This data category include IP addresses or domain names of computers used by those users who connect to the website and other parameters regarding the user's operating system and IT environment. The data, however, are only used for the purpose of obtaining anonymous statistics regarding the use of the website and ensuring its proper functionality, and is deleted right after processing. Such data could potentially be used to ascertain liability in the event of any hypothetical IT crimes carried out against the site: except for this specific instance, as things stand web contact data do not exist.

For further details, please read the specification [informativa sull'uso dei cookies](#).

Data provided voluntarily by the user

The goal of the Open Innovation platform is mainly accomplished by sharing and publishing information - including contact data - by means of the same platform and possibly by means of transferring it to third parties upon the signature of specific agreements to that purpose (e.g. International brokerage and platforms for Open Innovation, international support networks for innovation and competitiveness, etc.).

The user undertakes to refrain from sharing through the platform any information concerning unauthorised personal data of third parties and information protected by copyright, trademarks, patents, company secrets or other intellectual, personal, contractual property, ownership rights or other rights of third parties without the direct consent of the holder of such rights. The user is the sole responsible for damage caused by the failure to obtain authorisations or other damage directly or indirectly caused and resulting from contents being transferred and/or shared via the platform.

Method of treatment

Data processing occurs in compliance with Law 196/03 on personal data protection.

Data are processed mainly by means of electronic or automated devices. Data processing shall be performed using organizational and processing criteria commensurate with the purposes of this privacy policy and, in any case, in such a way to ensure data safety and confidentiality.

The data provided shall be stored for a period of time not exceeding the time needed for the purposes for which the data were collected or subsequently processed and in any case in compliance with internal privacy policies.

The data may be submitted, upon request, to competent authorities in compliance with all legal obligations.

Rights of the data subjects

The interested parties may exercise at all times the rights under article 7 of Legislative Decree no. 196/2003, available in "Legislative Decree no. 196/2003, article 7 - Right to access personal data and other rights", including the right to ask to confirm the existence of personal data, know the origin thereof, know the updated list of Processors; verify the accuracy of the data, request the correction, updating, integration or cancellation thereof, or the block in case of data processed in breach of the law and finally, oppose the use thereof for legitimate reasons duly expressed in the request, by contacting the Data controller.'

Privacy policy (in English)

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