



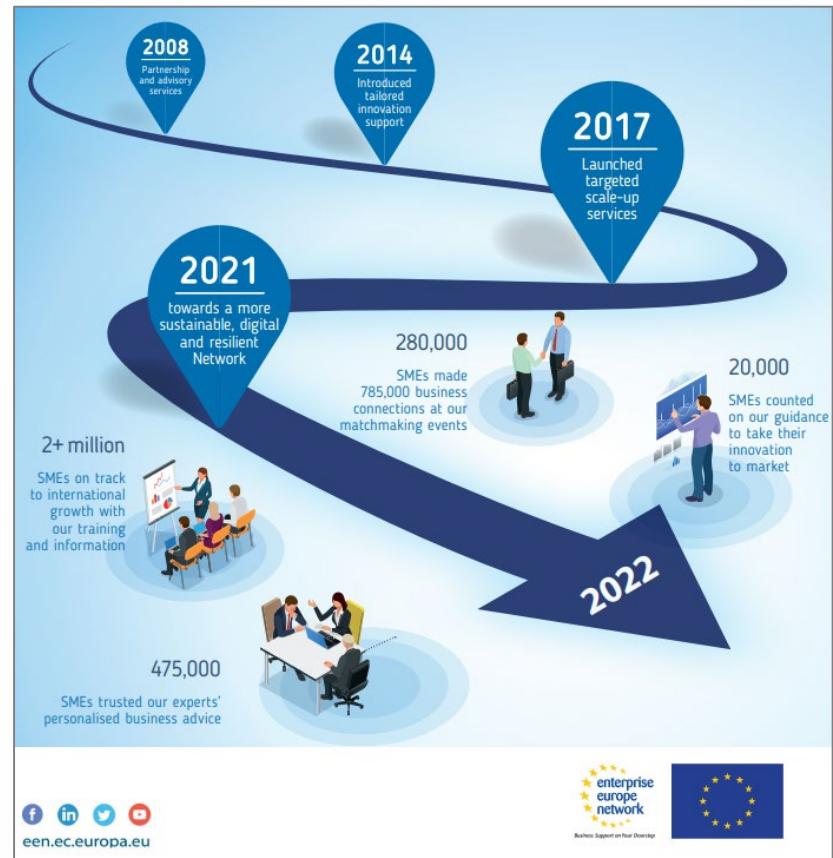
Enterprise Europe Network: servizi a supporto delle PMI

Webinar «Come realizzare un pitch di successo» - 22/06/2022



Dal 2008 Enterprise Europe Network è la più grande rete mondiale di supporto alle PMI con ambizioni internazionali

- 3000 esperti locali
- 600+ partner
- 60+ paesi



Enterprise Europe Network in Italia

www.een-italia.eu



LOMBARDIA

- Finlombarda S.p.A. (Coordinatore) supportato da Regione Lombardia

- CNA Lombardia

- Confindustria Lombardia

- FAST

- Innovhub SSI

- Unioncamere Lombardia

EMILIA-ROMAGNA

- ART-ER

- CNA Emilia Romagna

- Confindustria Emilia-Romagna

- Promos Italia – sede di Ravenna

- Unioncamere Emilia-Romagna

BRIDG€conomies



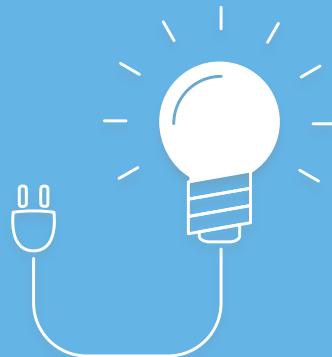
EEN aiuta le PMI a innovare e a crescere a livello internazionale attraverso un'ampia gamma di servizi gratuiti





Supporto per l'innovazione, la sostenibilità e l'internazionalizzazione

Servizi di supporto personalizzati



- | Accesso a finanziamenti
- | Supporto per l'Innovazione e la digitalizzazione
- | Supporto per migliorare la sostenibilità
- | Market intelligence
- | Servizi per start up e scale up
- | Consulenza su leggi e normative europee

Supporto per l'accesso a finanziamenti europei per la ricerca e l'innovazione (Horizon Europe)



1. Analisi dei bisogni delle imprese

2. Informazione e orientamento sulle opportunità di finanziamento

3. Verifica preliminare delle idee progettuali

4. Supporto nella messa a punto delle proposte

5. Ricerca di partner

Supporto a start-up e scale-up

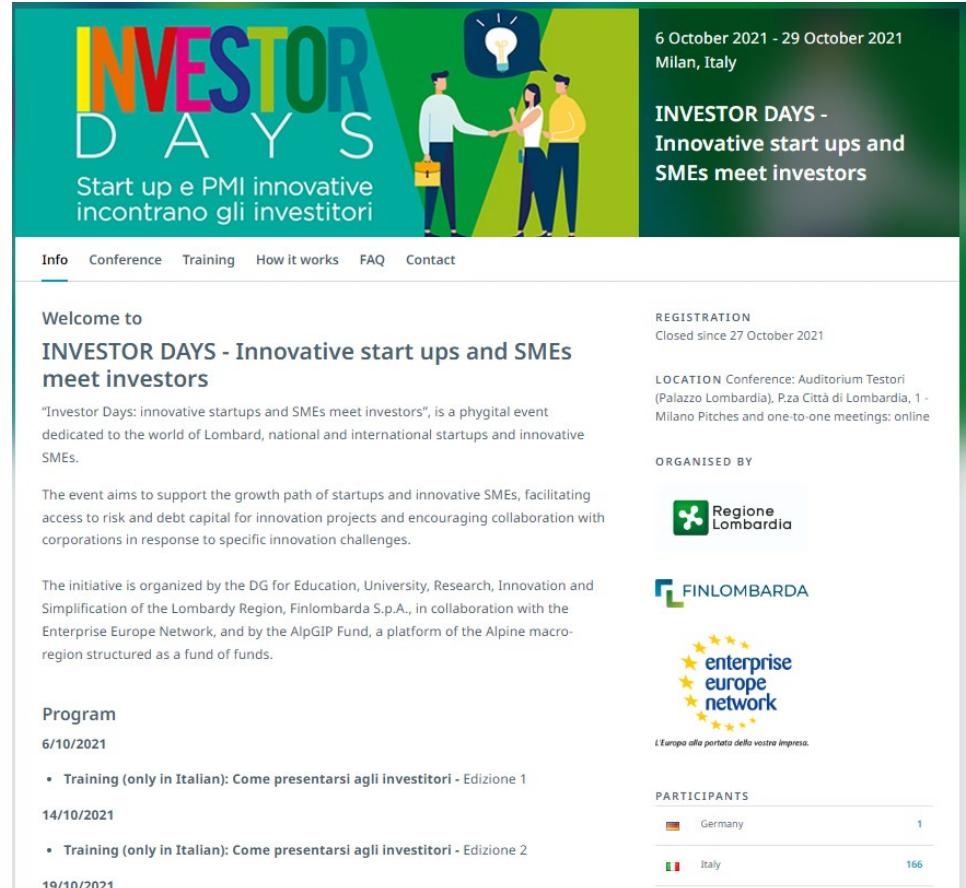


- **Informazioni/consulenza su bandi specifici per start-up/scale-up**
- **Formazione e consulenza: ad es. su come presentarsi agli investitori, su innovazione, IPR, digitalizzazione, sostenibilità, ecc.**
- **Sessioni di pitches con investitori e corporate**
- **Incontri one-to-one con investitori e corporate**

Investor Days 2021

6-29 ottobre 2021

- 55 partecipanti alla formazione
- 153 partecipanti al brokerage event
- 51 pitch
- 186 incontri one-to-one



The screenshot shows the homepage of the Investor Days 2021 website. The header features the event's logo with the words "INVESTOR DAYS" in large, colorful letters, followed by "Start up e PMI innovative incontrano gli investitori". To the right, there's a small illustration of three people shaking hands. The top right corner displays the dates "6 October 2021 - 29 October 2021" and the location "Milan, Italy". Below the header, a navigation bar includes links for "Info", "Conference", "Training", "How it works", "FAQ", and "Contact". The main content area starts with a "Welcome to INVESTOR DAYS - Innovative start ups and SMEs meet investors" section. It describes the event as a phygital event for startups and SMEs to meet investors. The text highlights the aim to support the growth path of startups and innovative SMEs, facilitate access to risk and debt capital, and encourage collaboration with corporations. It also mentions the initiative is organized by the Lombardy Region, Finlombarda S.p.A., the Enterprise Europe Network, and the AlpGIP Fund. A "Program" section lists training sessions: "Training (only in Italian): Come presentarsi agli investitori - Edizione 1" on 6/10/2021, "Training (only in Italian): Come presentarsi agli investitori - Edizione 2" on 14/10/2021, and another session on 19/10/2021. On the right side, there are sections for "REGISTRATION" (closed since 27 October 2021), "LOCATION" (Conference at Auditorium Testori, Palazzo Lombardia, P.zza Città di Lombardia, 1 - Milano; Pitches and one-to-one meetings online), "ORGANISED BY" (Regione Lombardia, FINLOMBARDA, and enterprise europe network), and "PARTICIPANTS" (Germany: 1, Italy: 166). Logos for the European Commission and the European Union are also present.

Favorire le partnership internazionali

➤ Database di profili di ricerca partner

Ex. French tech start-up looking for distributors for its water monitoring and predictive system based on AI in the aquaculture sector (BOFR20220602010)

The French startup has developed the first underwater weather station for real-time and predictive monitoring of water quality, using connected devices (IoT) and machine learning. The solution is designed for all kinds of water environment (both fresh and salt water) and have multiple application: Aquaculture and Environmental Monitoring. The start-up is already engaged in transnational cooperation and is looking to expand its distributor network in Europe.

➤ Brokerage Events & Company Missions

Ex. Smart & Technical Textiles, 1 giugno - 30 settembre 2022 – brokerage event ibrido

Brokerage event dedicato al tessile tecnico organizzato in occasione della fieraTechTextil (Francoforte, 21 - 24 giugno 2022) e dell'International Conference for Smart Textiles InMotion (Weimar, 21 al 23 settembre 2022). Gli incontri b2b si tengono sia dal vivo che in modalità virtuale.



Partecipazione gratuita
previa registrazione sul sito
evento entro il 20
settembre:

<https://smart-tech-textiles.b2match.io/>

The screenshot shows the homepage of the "Smart & Technical Textiles" event. At the top, there's a banner with the event title "SMART & TECHNICAL TEXTILES 1 JUNE 2022 – 30 SEPTEMBER 2022". Below the banner, there's a section for "Long-term Matchmaking & Expert Talks" with a link to "https://smart-tech-textiles.b2match.io/". The navigation bar includes links for "Info", "Expert talks", "Speaker Presentation", "How it works", and "FAQ". A "Welcome to" message is followed by the event title "Smart & Technical Textiles" and "Matchmaking Sessions and Expert Talks". A paragraph describes the event's purpose: "On the occasion of the leading international trade fair for technical textiles and non-wovens TechTextil from 21-24 June 2022 in Frankfurt (DE) and the International Conference for Smart Textiles InMotion from 21-23 September 2022 in Weimar (DE), the Enterprise Europe Network is organising an international brokerage event "Technical & Smart Textile" for companies, research institutions and all stakeholders who want to explore joint projects, technical cooperation or new business contacts with partners from Europe and worldwide." To the right, there's a sidebar with the text "1 June 2022 - 30 September 2022", the title "Smart & Technical Textiles", a "Register now" button (with "Open until 30 September 2022"), and logos for "ORGANISED BY ZENIT", "STIFTUNG FÜR TECHNOLOGISCHE INNOVATION UND FORSCHUNG THÜRINGEN", "enterprise europe network", and the European Union flag.

1 June 2022 - 30 September 2022

Smart & Technical Textiles

Welcome to

Smart & Technical Textiles

Matchmaking Sessions and Expert Talks

On the occasion of the leading international trade fair for technical textiles and non-wovens [TechTextil](#) from 21-24 June 2022 in Frankfurt (DE) and the [International Conference for Smart Textiles InMotion](#) from 21-23 September 2022 in Weimar (DE), the [Enterprise Europe Network](#) is organising an international brokerage event "Technical & Smart Textile" for companies, research institutions and all stakeholders who want to explore joint projects, technical cooperation or new business contacts with partners from Europe and worldwide.

Register now

Open until 30 September 2022

ORGANISED BY

ZENIT

STIFTUNG FÜR TECHNOLOGISCHE INNOVATION UND FORSCHUNG THÜRINGEN

enterprise europe network

Business Support on Your Doorstep

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